



e-MOTICON

e-MObility Transnational strategy for an Interoperable COmmunity and Networking in the Alpine Space.

Training «e-Hub Model»





E-HUB actors and objectives

E-HUB help-desk aims to coordinate from the transnational to the local level the knowledge and planning of E-CS (Electric Charging Stations) and e-mobility models trough an Help-desk on three levels:

- 1. Transfer the macro-regional policies, information and exchange best practices to the local territories (Municipalities);
- 2. Transfer the local needs (function of territorial aggregator of Municipalities/Provinces) and facilitate the participation of Local Authorities to Regional, National and European co-funded projects to implement actions for e-mobility promotion.
- 3. Capacity building of PAs and experimentation instruments and solutions in cooperation with the territorial stakeholders and business sector.

Instruments

- WEB based: e-hub virtual help-desk, internal working space and networking platform (communication & repository)
- Workshops and bilateral meetings
- Evaluation Questionnaires and interviews



e-HUB - MODEL

BILATERAL MEETINGS

(interlocution e-HUB/ACTORS)





POLICIES, **FUNDINGS**

WHAT

LOCAL NEEDS,

ACTIONS,

PROJECTS

DATABASE/ **REPOSITORY**

EVENTS,

BACKEND WORKING **SPACE** (among e-HUB PPs)

- **EVENTS/SEMINARS**
- **BILATERAL MEETINGS**
- **SOCIAL NETWORK**

(interlocution e-HUB/ACTORS)

FRONT END: INSTIT. WEBSITE (from e-HUB

to ACTORS)

EU/MINISTRY/REGION

e-HUB PARTNERS

MUNICIPALITY/AGENCY/SME/ **CITIZEN**

INTERVIEW/QUESTIONN. LINK TO PLATFORM/ DATATBASE

Photo: © Province of Brescia elaboration





ACTIVITIES

- 1. Set-up instruments for the help-desk model
- 2. Transfer and collect info to local authorities, stakeholders and users
- 3. Local networks coordination & recommendations for local PAs
- 4. Strategies to the Business as potential investors





INSTRUMENTS

e-HUB – virtual Help-desk on e-Mobility

e-HUB Networking platform - http://www.e-moticon.eu

e-HUB workshops and bilateral meetings

E-HUB meetings tools





e-HUB - virtual Help-desk on e-Mobility

Web help-desk set-up by

✓ Province of Brescia (IT)

http://e-mobility.provincia.brescia.it/it IT/

✓ Piedmont Region (IT)

http://www.regione.piemonte.it/trasporti/mobilitaElettrica.htm

✓ Soča Valley Development Centre (SI)

http://www.prc.si/mednarodni-projekti/emoticon

✓ BSC, Business Support Center, Ltd.(SI)

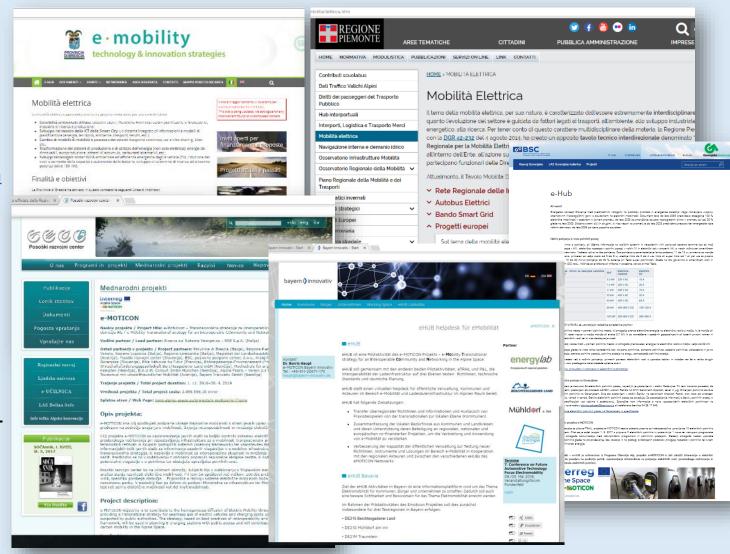
http://www.bsc-kranj.si/stran/e-hub

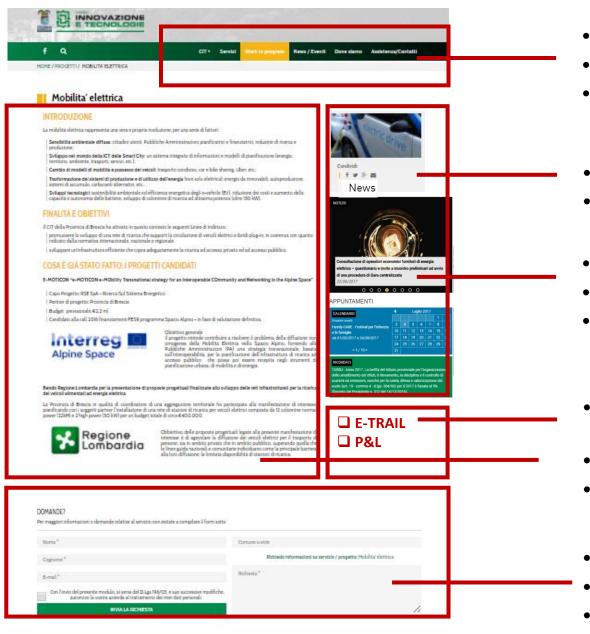
http://e-mobilitygorenjska.si/

✓ Bayern Innovativ Ltd. (DE) + WFG (DE) - Bavarian e-HUB

http://www.bayern-innovativ.de/eHUB

http://www.berchtesgadenerland.de/klimaschutz/emobilitaet





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INTERNATIONE

- Download documents
- Events
- Link to Working Space



- Current/past projects
- Open Call for financing/proposals
- News
- Articles
- Agenda
- Link to e-TRAIL and P&L pilot project
- E-HUB/help-desk description
- Forum (tbc)
- Contact person
- FAQ
- Information request module
- Legal disclaimer
- Reference to Alpine Space Programme





VISIT US! http://e-mobility.provincia.brescia.it/en_GB/



Electric mobility e-mobility

Electric mobility is a real revolution, due to multiple factors:

- Raise awareness on environmental aspects of citizens, public administrations, research centres and
- Development of the Smart City and ICT systems: integrated system of information and planning models (energy, territory, environment, transport, services, etc.);
- Different mobility models and vehicles ownership: shared transport, car and bike sharing, Uber, etc.; Energy (not only electric) production and storage: renewable energy, self-production, storage systems
- Technological innovations: environmental sustainability and energy efficiency of e-vehicles (EV). reduction of costs, battery capacity, development of high power charging stations (over 150 kW).

Objectives

In the field of e-mobility, the Province of Brescia aims to:

• promote the development of a charging network that supports the circulation of electric and plug-in hybrid vehicles, in accordance with the provisions of international, national and regional legislation









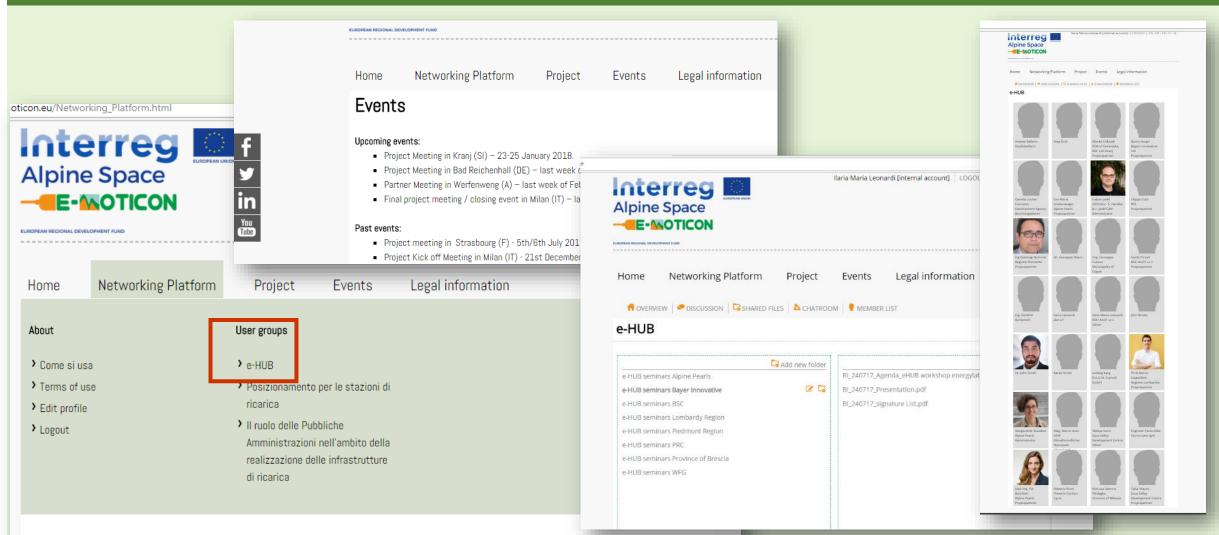








The **Networking platform** *http://www.e-moticon.eu*







e-HUB workshops and meetings







E-HUB workshop format

Age	n	d	a
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9.00 Arrival and registration (max 45-50 participants)

9.30 Welcome and short introduction: topics of today

9.45 Keynote Speech

10.10 All participants introduce themselves in 99 seconds (optional)

10.50 Coffee Break

11.00 Round Tables: Topic 1,Topic 2, Topic 3

12.30 Wrap-up: each topic 10'

13.00 – conclusions end of the day

Round tables session

Topic 2	2/3 parallel sessions. Participants choose which session they want to attend. Each session is 90 minutes.

Description	Discussion round on 3 to 5 sub-themes with small groups of participants (maximum 15 per group)			
Timing	45 to 90 minutes per topic, total maximum 90 min. for the session			
Tools	Instructions for the moderator and "story teller"			
Human Resources	One pre-set moderator; one "story teller" chosen among the attendees who will note a short summary of the discussion according to the template;			
Materials	Round tables or circles with chairs; flip chart + pin board + material; smartphone, tablet or pc			
Follow-up	Reports on plenary session and on topic 1,2,3 round tables.			







Agenda

- 9.00 Arrival and registration
- 9.30 Welcome and short introduction: topics of today
- 9.45 All participants introduce themselves in 99 seconds
- 10.10 parallel tables with 1:1 meetings
- 13.00 conclusions end of the day

Table 1:
E-HUB partner
Y with
2/3
representatives
of different
departments of
Municipality X

Table 2:
E-HUB partner
Y with
2/3
representatives
of different
departments of
Investor Y

Table 3:
E-HUB partner
Y with
2/3
representatives
of different
departments of
service
provider Z

Parallel table 1:1

Table 1 Table 2 Table 3	2/3 tables with a representative of e-HUB partner and 2/3 representatives of person from different department of a PA, Municipality, SMEs, investors, service providers.
Description	Discussion round on 3 sub-themes with small groups of participants (maximum 5 per group)
Timing	30 minutes per table, total maximum 90 min. for the session
Tools	Instructions for the e-HUB partner
Human Resources	1 representative of e-HUB partner per table
Materials	Round tables or circles with chairs; flip chart + pin board + material; smartphone, tablet or pc
Follow-up	Reports of 2/3 tables

The **demand-supply side** model: relevant public and private stakeholders (corporations, utilities, etc.) meet with each other in order to explore synergies and possible strategic partnerships, collaborations and projects.

The **peer-to-peer** model: Public Authorities at different levels meet with each other in order to explore synergies, collaborations and projects.





E-HUB meetings tools

Seminar report

- ✓ 1° section describes ex-ante the meeting
- ✓ 2° section describes meeting results

Evaluation report

✓ Each participant gives feedbacks and evaluation during the seminar

Address	
Web site	
Name and Surna	me
Role	
Phone	
E-mail	
l To relation to a	MOTICON project's (ALPINE SPACE 2014-2020) documents presented during the

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- E-NOTICON			- E-NOTICON					
Repo	ort	EUROPEAN R	ECONAL DIVELOPMENT FUND		Pag. 3/7	Repor	EUROPEAN RESIDIAL EXPLORMENT AND	Pag. 4/7
1 THE EVENT STRUCTURE Short introduction about the event. Information required: * date * title * venue * number of participants. 1.1 Type of event Workshop Bilateral meeting				Fo	2 Preparation Phase or TOP-DOWN please describe Policies and Target (Stakeholders / Observers) or BOTTOM UP please describe Territorial needs and expectations & Target (Stakeholders / Observers)			
5	Please select the semin SEMINAR APPROACH	ar approach and ty Objectives	pe of participants (mi RESULTS	Preparation phase (1 page description)	Deliverable (report) to be attached	L		_
	TOP-DOWN (from EU/National/Regi onal to local level)	policies transfer & evaluation	Policies revisions	Policies description; Target (Stakeholders /Observers) description	Policy's Evaluation report	Ca	3 Agenda opy/paste the latest version of the agenda 4 Conference Session	
0	BOTTOM-UP (from local to EU/National/Regi	collection of needs and expectations	Policies revisions Call for tenders Call for new projects/funding	Territorial needs and expectations description; Target (Stakeholders	Territorial needs and expectation analysis evaluation report		tott description of the general themes of the day, signed by the host/coordinator (from AS introduction)	









EUROPEAN REGIONAL DEVELOPMENT FUND

Sabrina Medaglia – Provincia Brescia - smedaglia@provincia.brescia.it

Project Website: http://www.alpine-space.eu/projects/e-moticon/en/home





























